

# MADE WITH PATIENTS AWARDS

## Communication Toolkit

Celebrating excellence in patient engagement



## Background information

### About the award

The “Made with Patients” Awards, powered by PFMD, is a curated space to celebrate those driving global patient engagement in the health ecosystem – including in medicines development, medtech development, and digital health.

The goal is to celebrate individuals and initiatives that went above and beyond in their effort to put the patient at the center of our health ecosystem. Anyone can nominate people and/ or submit initiatives.

A curated collection of initiatives will also be collected in a new edition of the Book of Good Practices

### Why should I nominate an individual or submit an initiative?

We need you to help us find the best and brightest people and initiatives in the health ecosystem.

Anyone in your community can help identify, nominate, vote for, and celebrate the individuals and initiatives moving patient engagement forward in the health ecosystem.

### Next steps

- ▶ Nominate an individual
- ▶ Submit an initiative
- ▶ Share the PFMD Award with your network using the ready-to-use email and ready-to-use social media messages.

### Email:

Copy-paste the text below and customize it to share with your network. If you require further support, please don't hesitate to contact us at [diana@thesynergist.org](mailto:diana@thesynergist.org).

**Email subject: Join me for the “Made with Patients” Awards**

Dear ...,

I hope you are well. It's my pleasure to introduce you to the “[Made with Patients](#)” Awards – an exciting opportunity to celebrate and highlight individuals and initiatives that go above and beyond in their effort to put the patient at the center of our health ecosystem across the globe.

Given your extensive experience and knowledge on the subject, I'd like to invite you to nominate an individual or submit an initiative. A jury will review all submissions, and an in-person awards ceremony is happening at this year's live Patient Engagement Open Forum.

You can find out more about it [here](#).

Thank you in advance! I hope to see your nominations soon.

# Click to tweet

Join me in celebrating excellence in [#patientengagement](#) at this year's edition of the "Made with Patients" awards. So many people and projects deserve recognition. Nominate someone now: <https://bit.ly/443DdbY>

Everyone can reply



Tweet

Don't miss out on the chance to showcase your initiative and get recognized globally. Add your PE initiative on Synapse today and be ready to submit when submissions open in April. [#PEawards](#) [#globalrecognition](#) <https://bit.ly/443DdbY>

Everyone can reply



Tweet

I just nominated an inspiring individual for the "Made with Patients" awards. Join me in celebrating excellence in [#patientengagement](#): <https://bit.ly/443DdbY>

Everyone can reply



Tweet

Join me in celebrating the best minds in patient engagement by nominating your champions and initiatives for the first [#PatientEngagement Award](#) - the "Made with Patients" awards <https://bit.ly/443DdbY>

Everyone can reply



Tweet